



treat



treat
SUPER SERUM™
ADVANCE+® 3.0 pH +/- 0.5

ANTI-AGING, SUPER ANTIOXIDANT, BRIGHTENING

BENEFITS

- Helps reduce the appearance of fine lines and wrinkles
- Helps reduce hypertrophic (raised) scar tissue
- Safely lightens and helps correct uneven pigmentation
- Helps reduce fine stretch marks
- Provides UV photoprotection
- Successfully combines time-released vitamin C and copper tripeptide growth factor to encourage significant collagen synthesis
- Provides extremely powerful antioxidant protection
- Paraben-free

COMMENTS

SUPER SERUM™ ADVANCE+® is a scientifically advanced, clinically proven formula that, for the first time, combines a 15% concentration of our next-generation L-ascorbic acid (vitamin C) with copper tripeptide growth factor (bioidentical), for enhanced anti-aging properties. SUPER SERUM™ ADVANCE+® also contains powerful botanical antioxidants and safe skin brighteners.

ADVANCE+® LINE

INNOVATIVE SKINCARE® has raised the bar once again in vitamin C technology with the iS CLINICAL® ADVANCE+® line. In keeping with our commitment to offer ingredients and formulations that are truly innovative, the ADVANCE+® line features a cutting-edge L-ascorbic acid (vitamin C) technology along with copper tripeptide growth factor (bioidentical; in select products), to produce more rapid, pronounced improvements in the skin than ever before.

INDICATIONS

- Normal, dry, oily, or combination skin
- Poor elasticity/thin skin
- Fine lines and wrinkles
- Hypertrophic (raised) scars
- Uneven pigmentation
- Fine stretch marks
- Pre-procedure (use 30 days prior)
- Post-procedure (use after skin has re-epithelialized)

RETAIL
SIZE
15 mL e 0.5 fl. oz.
DOSAGE
3-5 drops per application

RETAIL
SIZE
30 mL e 1 fl. oz.
DOSAGE
3-5 drops per application

PROFESSIONAL
SIZE
60 mL e 2 fl. oz.
DOSAGE
3-5 drops per application



INCLUDED IN REGIMES AND PROTOCOLS
ACNE (ADVANCED)
ANTI-AGING (ADVANCED)
HYPERPIGMENTATION (ADVANCED)
SCAR TISSUE AND STRETCH MARKS
iS CANCER CARE™

Protocols addendum: Excellent for treating aged scars.

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DESCRIPTION Lightweight yellow-amber serum.

INGREDIENT FEATURES

KEY INGREDIENTS	DESCRIPTION
L-ASCORBIC ACID (Vitamin C) ADVANCE+ 15.0%	Scientifically advanced, stabilized form of L-ascorbic acid providing time-released, continuous delivery. Potent antioxidant with photoprotective and anti-inflammatory properties. Stimulates collagen synthesis and promotes wound healing.
COPPER TRIPEPTIDE GROWTH FACTOR (Bioidentical)	Copper tripeptide-1 (bioidentical) has been clinically proven to stimulate the synthesis of collagen in skin fibroblasts and increase accumulation of total proteins, glycosaminoglycans (in a biphasic curve), and DNA in dermal wounds. The copper tripeptide-1 sequence is present in collagen, and it is suggested that the copper tripeptide-1 is released after tissue injury. ¹ Copper tripeptide-1 also increases synthesis of decorin: a small proteoglycan in the regulation of collagen synthesis, in wound-healing regulation, and in antitumor defense. ²
ARBUTIN 0.5%	Inhibits tyrosinase, the enzyme that produces melanin, thereby controlling hyperpigmentation.
POLYPORUS UMBELLATUS (MUSHROOM) EXTRACT (Source of Kojic Acid) 0.5%	Inhibits tyrosinase, the enzyme that produces melanin, thereby controlling hyperpigmentation. Also exhibits powerful antibacterial, antimicrobial, and antibiotic properties.
CALCIUM PANTOTHENATE (Vitamin B5) 0.5%	Essential element required for enzymatic functions within all cells. Enables the metabolism of carbohydrates, proteins, and lipids, increasing cellular integrity and efficiency.
ASIATICOSIDE, ASIATIC ACID, AND MADECASSIC ACID (Sourced from Centella Asiatica) 0.5%	Efficacious antioxidants that stimulate collagen synthesis and improve microcirculation, capillary flow, and vascular tone, to promote wound healing and reduction of scar tissue.

¹ Maquart FX, Pickart L, Laurent M, Gillery P, Monboisse JC, Borel JP. Stimulation of collagen synthesis in fibroblast cultures by the tripeptide-copper complex glycy-L-histidyl-L-lysine-Cu²⁺. *FEBS Lett.* 1988;238(2):343-6.

² Siméon A, Wegrowski Y, Bontemps Y, Maquart FX. Expression of glycosaminoglycans and small proteoglycans in wounds: modulation by the tripeptide-copper complex glycy-L-histidyl-L-lysine-Cu²⁺. *J Invest Dermatol.* 2000;115(5):962-8.

INGREDIENTS

Water/Aqua/Eau, Ascorbic Acid, Hyaluronic Acid, Pentylene Glycol, Urea, Glucose, Guanidine HCl, Tripeptide-1, Arbutin, Polyporus Umbellatus (Mushroom) Extract, Calcium Pantothenate, Asiaticoside, Asiatic Acid, Madecassic Acid, Zinc Sulfate, Glycerin, Phenoxyethanol.

CAUTIONS

For external use only. Avoid contact with eyes. Store in a cool place, avoiding exposure to direct sunlight or heat. Note: Product color may vary or darken over time.